

**ASEAN Creative Youth Gathering This is Our ASEAN TikTok Competition in
conjunction with the ASEAN TV & Film Summit**

Running period: Sept 24th to Oct 4th, 2025

Closing time: Oct 4th, 2025 2359hrs (KL time)

Selection period: Oct 5th-Oct 10th, 2025

Announcement of winners: Oct 13th, 2025

Instructions:

Participants are required to create a video titled "This is Our ASEAN", where the content should reflect their interpretation of the **ASEAN Community** and **ASEAN Identity**. Other terms and conditions apply.

Terms & Conditions of the This is Our ASEAN Tik Tok Competition as part of the ASEAN Creative Youth Gathering in conjunction with ASEAN TV & Film Summit :

1. This is Our ASEAN (herein referred to as “Competition”) starts from September 24th to October 4th, 2025, 2359hrs (KL time).
2. The Competition is open to all **ASEAN youth aged 18-30** from the 10 ASEAN countries (Brunei Darussalam, Cambodia, Indonesia, Lao, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam) & Timor Leste.
3. Follow MBM’s TikTok account https://www.tiktok.com/@belia_mbm and tag @belia_mbm when you post your Competition video on your TikTok account.
4. The video should be a **maximum of 3 minutes** showing your interpretation of the ASEAN Community and ASEAN Identity. Tell us (and the world) – in the most creative way possible – what ASEAN means to you.
5. Competition videos submitted can be in English or your mother tongue, but please include English subtitles if you want to produce a video in your mother tongue. Videos in another language without English subtitles will not be considered for the Competition.

6. The Competition video **must** be accompanied by the following hashtags: #MBMASEAN, #ASEANYouth, #SEAbtings, #MBMFINAS.
7. 7] Fill in the online Google form to submit your Competition video. Only those who have completed the Google form will be considered for the competition. Click HERE to fill in the Google Form :-
<https://docs.google.com/forms/d/e/1FAIpQLSdbQZN5FPZ-fX002IHQ0H6-sm1mLYCDh-RiKVimi-DDMWgwnw/viewform?usp=preview>
8. Your TikTok account will need to be public for us to view the Competition video and for others to view them.
9. Content deemed as controversial or sensitive to ASEAN countries + Timor Leste will not be considered for the competition.
10. We want you to unleash your creativity and the richness of ASEAN! This is **your** chance to show the world about our home called ASEAN!
11. Winners will be announced on October 13th, 2025 via MBM's social media platforms.
12. MBM reserves the right to change the terms and conditions of the agreement and cancel the competition without prior notice.