

**ASEAN Creative Youth Gathering This is Our ASEAN TikTok  
Competition in conjunction with the ASEAN TV & Film Summit**

Running period : Sept 22th to 30th, 2025  
Closing time : Sept 30th, 2025, 2359hrs (KL time)  
Selection period : Oct 1st – Oct 10th, 2025  
Announcement  
of winners : Oct 13th, 2025

**Instructions:**

Participants are required to create a video titled "This is Our ASEAN", where the content should reflect their interpretation of the ASEAN Community and ASEAN Identity. Other terms and conditions apply.

Terms & Conditions of the This is Our ASEAN Tik Tok Competition as part of the ASEAN Creative Youth Gathering in conjunction with ASEAN TV & Film Summit:

- 1) This is Our ASEAN (herein referred to as “Competition”) starts from September 22nd to September 30, 2025, 2359hrs (KL time).
- 2) The Competition is open to all ASEAN youth aged 18-30 from the 10 ASEAN countries (Brunei Darussalam, Cambodia, Indonesia, Lao, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam) & Timor Leste.
- 3) Follow MBM’s TikTok account (@belia\_mbm) and tag @belia\_mbm when you post your Competition video on your TikTok account.
- 4) The video should be a maximum of 3 minutes showing your interpretation of the ASEAN Community and ASEAN Identity. Tell us (and the world) – in the most creative way possible – what ASEAN means to you.
- 5) Competition videos submitted can be in English or your mother tongue, but please include English subtitles if you want to produce a video in your mother tongue. Videos in another language without English subtitles will not be considered for the Competition.
- 6) The Competition video must be accompanied by the following hashtags: #MBMASEAN, #ASEANYouth, #SEAbings, #MBMFINAS.

- 7) Fill in the online Google form to submit your Competition video. Only those who have completed the Google form will be considered for the competition.
- 8) Your TikTok account will need to be public for us to view the Competition video and for others to view them.
- 9) Content deemed as controversial or sensitive to ASEAN countries + Timor Leste will not be considered for the competition.
- 10) We want you to unleash your creativity and the richness of ASEAN! This is your chance to show the world about our home called ASEAN!
- 11) Winners will be announced on October 13th, 2025 via MBM's social media platforms.